EXHIBITS & SPONSORSHIPS
Live Meeting
Live streamed in real time October 21-24, 2020

Year-Round Content
All educational materials and exhibits and sponsorship items will be available for 1 year.

Virtual Exhibit Hall
Exclusive exhibitor pages with logos, company descriptions, website links, and live chat.

Enhanced Sponsorships
Email blasts, splash screens, logos, and ads.
Exhibitor Profiles & Contact Info

Using an exhibitor portal, sponsors and exhibitors can upload their logos, company descriptions, and contact info, so that their information is easily accessible and looks great on the event app and website.

Advertisements

Digital advertisement opportunities to showcase companies and products throughout the virtual event include banner ads, and more.

Brochures & PDFs

Exhibitors can also upload PDFs, brochures, white papers, and other content to share thought leadership and explain their products to attendees.
Live Chat
CMHC will provide complimentary live chat for exhibitors during break times.

Logo Wall
Display your logo prominently for attendees to access your virtual space easily.

Scavenger Hunt
Drive attendance to your booth with this fun interactive game.

Product Showcase
Showcase your products under our Product Showcase area.

Interactive Floor Plan
Attendees can explore booths virtually with the digital floor plan. Attendees can click booths for more information and links to exhibitor materials.
SPONSORED SESSIONS

Disease state education, product theaters, and professional medical education in the form of sponsored sessions will be featured throughout CMHC Live Online.

Companies may record sponsored sessions or present live during the live meeting. Sponsored sessions will be endured on the event platform year-round for enhanced engagement.

YEAR-ROUND EVENT

CMHC Online Live will be available for one year, sharing the audio recordings, presentation slides, and conference proceedings online and on the event page and app for year-round education.

Exhibitors and Sponsors will receive year-round engagement and ROI from CMHC Online Live.
Virtual Exhibit Booth - $4,250

- Exhibitor listing throughout conference materials: CMHC website, Livestream Event Platform, Conference Guide, and Email Blasts
- 2 complimentary registrations
- Email blast before and after the event promoting the Virtual Exhibit Hall
- Complimentary live chat in the Virtual Exhibit Hall during break times
- Scavenger Hunt
- Grab Bag

Additional Sponsorship Opportunities

- Break Sponsor - $2,000
  - Support of scheduled break(s) includes virtual signage, conference advertising, Know Before You Go email to attendees and recognition in program agenda.
- Virtual Exhibit Booth + Premier Pkg - $9,250
  - Full Page Ad in Conference Guide + Dedicated Email Blast + Premiere Callout + Dedicated Social Media Posts

Exclusive Sponsorship Opportunities

- Virtual Banner Ad on Conference Home Page - $2,500
- Conference Guide Sponsorship - $3,000
  - Your company ad on inside back cover
  - Name on front cover
  - Two-page spread advertisement within the centerfold of the Conference Guide
- Virtual Exhibit Hall Sponsorship - $2,500
CMHC LIVE ONLINE

EXHIBITS & SPONSORSHIPS OPPORTUNITIES

- **Conference Guide Advertisement**
  - Two-Page Spread - $1,300
  - Inside Cover - $1,300
  - Middle Fold Two-Page Ad - $1,300
  - One Page Ad - $750

- **Sponsored Sessions - $35,000**
  - Professional Medical Education (PME)/Product Theater presentation (non-CME)
    - Full attendee list for all participants throughout the entire year
      - We anticipate a higher attendance rate due to the virtual platform ranging upwards of 1,000+ attendees
    - Email blast before and after the event promoting your session
    - Promotion of your session via ads on the live event platform
    - Description of Program listed on CMHC Website and Event Platform
    - Complimentary live chat in the Virtual Exhibit Hall during break times
    - Session may be pre-recorded or presented live during the live meeting
    - Sponsored sessions will be endured on the event platform year-round for enhanced engagement
  - Endured Presentation on cardiometabolichealth.org for 1 year with enhanced marketing drivers ($10K Value)