Companies that are accepted for a CMHC PME will receive the following support from the CMHC:

- Active, direct recruitment by the CMHC
- Listings in the CMHC program brochure and on the CMHC website
- Insert in each attendee bag; companies must provide inserts to the CMHC
- Audiovisual equipment and set up - including an LCD projector, laptop, large screen to fit the room, amplification system, riser, and lectern - at no extra charge
- Preset ballroom in close proximity to congress events
- 2 Lead Retrievals for duration of PME session
- 2 complimentary conference registrations
- Description of program listed on CMHC website
- Production of one 24in x 36in easel sign with PME session details
- Push Notification via CMHC Event App

The PME sponsor is solely responsible for content development and program logistics, including food and beverage arrangements and payment, faculty logistics, honoraria, and expenses, as well as developing, producing, and distributing any meeting materials unless otherwise noted in contract. The PME sponsor is also responsible for onsite staffing and management of this event.

Available Professional Medical Education (PME) Product Theater (PT) Sessions:

**THURSDAY, OCTOBER 14, 2021**
- Pre-Conference Lunch PME/PT (non-concurrent) $60,000
- Premier Dinner PME/PT (non-concurrent) $65,000

**FRIDAY, OCTOBER 15, 2021**
- Premier Breakfast PME/PT (non-concurrent) $65,000
- Premier Lunch PME/PT (non-concurrent) $75,000
- Premier Dinner PME/PT (non-concurrent) $65,000

**SATURDAY, OCTOBER 16, 2021**
- Premier Breakfast PME/PT (non-concurrent) $65,000
- Premier Lunch PME/PT (non-concurrent) $75,000
- Premier Dinner PME/PT (non-concurrent) $65,000

**SUNDAY, OCTOBER 17, 2021**
- Premier Breakfast PME/PT (non-concurrent) $65,000

Please note-all time slots above are subject to change.