EXHIBITS & SPONSORSHIPS
**CMHC LIVE ONLINE**

**EXHIBITS & SPONSORSHIPS**

---

**Live Meetings**

**NOVEMBER 19-20, 2020**
Who Best to Stem the Cardiometabolic Tsunami?

**DECEMBER 3-4, 2020**
Cardiometabolic Health and Pediatrics

**JANUARY 7-8, 2021**
Cardiometabolic Health and Reproductive Disease

**FEBRUARY 12-13, 2021**
Cardiometabolic Health and NASH/NAFLD

**MARCH 4-5, 2021**
Nutrition for the Cardiometabolic Patient

**MARCH 27, 2021**
Cardiometabolic Health and Sleep Disorders

---

**Year-Round Content**
All educational materials and exhibits and sponsorship items will be available for 1 year.

---

**Virtual Exhibit Hall**
Exclusive exhibitor pages with logos, company descriptions, and website links.

---

**Enhanced Sponsorships**
Email blasts, splash screens, logos, and ads.
Virtual Exhibit Hall

Exhibitor Profiles & Contact Info
Using an exhibitor portal, sponsors and exhibitors can upload their logos, company descriptions, and contact info, so that their information is easily accessible and looks great on the event app and website.

Advertisements
Digital advertisement opportunities to showcase companies and products throughout the virtual event include banner ads, and more.

Brochures & PDFs
Exhibitors can also upload PDFs, brochures, white papers, and other content to share thought leadership and explain their products to attendees.
Interactive Floor Plan
Attendees can explore booths virtually with the digital floor plan. Attendees can click booths for more information and links to exhibitor materials.

Videos
Embed videos within your virtual exhibit hall to showcase products and services and gain additional exposure and traction.

Logo Wall
Display your logo prominently for attendees to access your virtual space easily.

Product Showcase
Showcase your products under our Product Showcase area.
SPONSORED SESSIONS

Disease state education, product theaters, and professional medical education in the form of sponsored sessions will be featured throughout CMHC Live Online.

Companies may record sponsored sessions or present live during the live meeting. Sponsored sessions will be endured on the event platform year-round for enhanced engagement.

YEAR-ROUND EVENT

CMHC Online Live will be available for one year, sharing the audio recordings, presentation slides, and conference proceedings online and on the event page and app for year-round education.

Exhibitors and Sponsors will receive year-round engagement and ROI from CMHC Online Live.
CMHC LIVE ONLINE
EXHIBITS & SPONSORSHIPS OPPORTUNITIES

Virtual Exhibit Booth - $2,000

- Exhibitor listing throughout conference materials: CMHC website, Livestream Event Platform, Conference Guide, and Email Blasts
- 2 complimentary registrations
- Email blast before and after the event promoting the Virtual Exhibit Hall
- Grab Bag

Additional Sponsorship Opportunities

- Break Sponsor - $1,000
  - Support of scheduled break(s) includes virtual signage, conference advertising, Know Before You Go email to attendees and recognition in program agenda.
- Virtual Exhibit Booth + Premier Pkg - $4,000
  - Full Page Ad in Conference Guide + Dedicated Email Blast + Premiere Callout + Dedicated Social Media Posts

Exclusive Sponsorship Opportunities

- Virtual Banner Ad on Conference Home Page - $1,500
- Conference Guide Sponsorship - $2,000
  - Your company ad on inside back cover
  - Name on front cover
  - Two-page spread advertisement within the centerfold of the Conference Guide
- Virtual Exhibit Hall Sponsorship - $1,500
**CMHC LIVE ONLINE**

**EXHIBITS & SPONSORSHIPS OPPORTUNITIES**

---

**Conference Guide Advertisement**
- Two-Page Spread - $1,300
- Inside Cover - $1,300
- Middle Fold Two-Page Ad - $1,300
- One Page Ad - $750

**Sponsored Sessions - $15,000**
- Professional Medical Education (PME)/Product Theater presentation (non-CME)
  - Full attendee list for all participants throughout the entire year
    - We anticipate a higher attendance rate due to the virtual platform ranging upwards of 300+ attendees
  - Email blast before and after the event promoting your session
  - Promotion of your session via ads on the live event platform
  - Description of Program listed on CMHC Website and Event Platform
  - Session may be pre-recorded or presented live during the live meeting
  - Sponsored sessions will be endured on the event platform year-round for enhanced engagement
  - Endured Presentation on cardiometabolichealth.org for 1 year with enhanced marketing drivers ($10K Value)