SPOTLIGHT & SPONSORSHIPS
CMHC MASTERCLASS
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Live & Virtual Meetings
FEBRUARY 26, 2021
Cardiometabolic Health and Reproductive Disease
MARCH 11-12, 2021
Nutrition for the Cardiometabolic Patient
MAY 22, 2021
Cardiometabolic Health and Sleep Disorders

Year-Round Content
Sponsored Sessions will be posted on cardiometabolichealth.org.

Virtual Company Spotlight
Exclusive Spotlight pages with logos, company descriptions, and website links.

Enhanced Sponsorships
Email blasts, splash screens, logos, and ads.
VIRTUAL COMPANY SPOTLIGHT

SPOTLIGHT PROFILES & CONTACT INFO
Using an exhibitor portal, sponsors and spotlight companies can upload their logos, company descriptions, and contact info, so that their information is easily accessible and looks great on the event app and website.

ADVERTISEMENT
Digital advertisement opportunities to showcase companies, products, and services throughout the virtual event include banner ads and more.

BROCHURES & PDFS
Companies can also upload PDF’s, brochures, white papers, and other content assets to share thought leadership and explain their products and services to attendees.
ATTENDEES CAN EXPLORE COMPANIES VIRTUALLY WITH THE DIGITAL LISTING. ATTENDEES CAN CLICK ON COMPANIES FOR MORE INFORMATION AND LINKS TO COMPANY MATERIALS.

ENHANCED ANALYTICS
Attendees will be tracked within the live event platform as well as on the exclusive company spotlight webpages.

LOGO WALL
Display your logo prominently for attendees to access your virtual space easily.

ENHANCED EXPOSURE
The Virtual Company Spotlight will be marketed and available to the entire CMHC network.

INTERACTIVE LISTING
Attendees can explore companies virtually with the digital listing. Attendees can click on companies for more information and links to company materials.
SPONSORED SESSIONS

Disease state education, product theaters, and professional medical education in the form of sponsored sessions will be featured throughout CMHC MASTERCLASS.

Companies may record sponsored sessions or present live during the live meeting. Sponsored sessions will be endured on cardiometabolichealth.org
SPOTLIGHT & SPONSORSHIPS OPPORTUNITIES

COMPANY SPOTLIGHT - $2,000
Company listing throughout conference materials: CMHC website, Livestream Event Platform, Conference Guide, and Email Blasts
- 2 complimentary registrations
- Email blast before and after the event promoting the Virtual Company Spotlight
- Digital Grab Bag

ADDITIONAL SPONSORSHIP OPPORTUNITIES
- BREAK SPONSOR - $1,000
  Support of scheduled break(s) includes virtual signage, conference advertising, Know Before You Go email to attendees and recognition in program agenda.
- VIRTUAL COMPANY SPOTLIGHT + PREMIER PACKAGE* - $4,000
  *Premier Package
  - 2 additional complimentary registrations
  - Email blast before and after the event promoting the Virtual Company Spotlight
  - Two-Page Ad in Digital Conference Guide
  - Dedicated Social Media Posts

EXCLUSIVE SPONSORSHIP OPPORTUNITIES
- VIRTUAL BANNER AD ON CONFERENCE HOME PAGE - $1,500
- CONFERENCE GUIDE SPONSORSHIP - $2,000
  - Your company ad on inside back cover
  - Name on front cover
  - Two-page spread advertisement within the centerfold of the Conference Guide
- VIRTUAL COMPANY SPOTLIGHT SPONSORSHIP - $1,500
COMPANY SPOTLIGHT & SPONSORSHIPS

CONFERENCE GUIDE ADVERTISEMENT

- TWO-PAGE SPREAD - $1,300
- INSIDE COVER - $1,300
- MIDDLE FOLD TWO-PAGE AD - $1,300
- ONE PAGE AD - $750

EMAIL OPPORTUNITIES

- MORNING AGENDA QUICK READ EMAIL - $2,500
  A quick-read email each morning of the event to registered attendees. Sponsor will receive a leaderboard ad and footer ad on the email

- EVENING RECAP QUICK READ EMAIL - $2,500
  A quick-read email each evening of the event to registered attendees. Sponsor will receive a leaderboard ad and footer ad on the email

- EXCLUSIVE EXHIBITOR EMAIL - $5K
  Your message emailed exclusively to all registered attendees. This is not a banner ad - the entire email is yours; limited opportunity!

SPONSORED SESSIONS - $15,000

- PROFESSIONAL MEDICAL EDUCATION (PME)/PRODUCT THEATER PRESENTATION (NON-CME)
  - Full attendee list
    - We anticipate a higher attendance rate due to the virtual platform ranging upwards of 300+ attendees
  - Email blast before and after the event promoting your session
  - Promotion of your session via ads on the live event platform
  - Description of Program listed on CMHC Website and Event Platform
  - Session may be pre-recorded or presented live during the live meeting
  - Endured Presentation on cardiometabolichealth.org for 1 year with enhanced marketing drivers ($10K Value)
CMHC SWAG BOX

Deliver your company products, literature, or samples via the CMHC Swag Box* that will be hand-delivered to attendees’ doors.

- **ADD 1 LITERATURE PIECE AND ONE SAMPLE TO THE BOX** - $3,000
- **ADD 2 LITERATURE PIECES AND ONE SAMPLE TO THE BOX** - $5,000
- **FULL SWAG BOX SPONSORSHIP INCLUDES YOUR LOGO BRANDING ON THE SHIPPING BOX AS WELL AS 2 INSERTS (LITERATURE OR PRODUCT SAMPLES) IN THE BOX** - $25,000

*Swag Box delivered to US residents only