



VIRTUAL

PROSPECTUS

SPONSORSHIPS & EXHIBITS

**Frontiers in
Interventional
Cardiology:**
ADVANCES & EXPERT
PERSPECTIVES

JANUARY 28-29, 2022



SPONSORED SESSIONS

Disease state education, product theaters, and professional medical education in the form of sponsored sessions will be featured throughout CMHC MASTERCLASS.

Companies may record sponsored sessions or present live during the live meeting. Sponsored sessions will be endured on cardiometabolichealth.org



YEAR ROUND EVENT

CMHC MASTERCLASS will be available for one year, sharing the audio recordings, presentation slides, and conference proceedings online.

Companies will receive year-round engagement and ROI from CMHC MASTERCLASS.



SPOTLIGHT & SPONSORSHIPS OPPORTUNITIES

COMPANY SPOTLIGHT - \$2,000

Company listing throughout conference materials: CMHC website, Livestream Event Platform, Conference Guide, and Email Blasts

- 2 complimentary registrations
- Email blast before and after the event promoting the Virtual Company Spotlight
- Digital Grab Bag

ADDITIONAL SPONSORSHIP OPPORTUNITIES

BREAK SPONSOR - \$1,000

Support of scheduled break(s) includes virtual signage, conference advertising, Know Before You Go email to attendees and recognition in program agenda.

VIRTUAL COMPANY SPOTLIGHT + PREMIER PACKAGE* - \$4,000

*Premier Package

- 2 additional complementary registrations
- Email blast before and after the event promoting the Virtual Company Spotlight
- Two-Page Ad in Digital Conference Guide
- Dedicated Social Media Posts

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

VIRTUAL BANNER AD ON CONFERENCE HOME PAGE - \$1,500

CONFERENCE GUIDE SPONSORSHIP - \$2,000

- Your company ad on inside back cover
- Name on front cover
- Two-page spread advertisement within the centerfold of the Conference Guide

VIRTUAL COMPANY SPOTLIGHT SPONSORSHIP - \$1,500



COMPANY SPOTLIGHT & SPONSORSHIPS

CONFERENCE GUIDE ADVERTISEMENT

- **TWO-PAGE SPREAD - \$1,300**
- **INSIDE COVER - \$1,300**
- **MIDDLE FOLD TWO-PAGE AD - \$1,300**
- **ONE PAGE AD - \$750**

EMAIL OPPORTUNITIES

- **MORNING AGENDA QUICK READ EMAIL - \$2,500**
A quick-read email each morning of the event to registered attendees. Sponsor will receive a leaderboard ad and footer ad on the email
- **EVENING RECAP QUICK READ EMAIL - \$2,500**
A quick-read email each evening of the event to registered attendees. Sponsor will receive a leaderboard ad and footer ad on the email
- **EXCLUSIVE EXHIBITOR EMAIL - \$5K**
Your message emailed exclusively to all registered attendees. This is not a banner ad - the entire email is yours; limited opportunity!

SPONSORED SESSIONS - \$15,000

- **PROFESSIONAL MEDICAL EDUCATION (PME)/PRODUCT THEATER PRESENTATION (NON-CME)**
 - Full attendee list
 - We anticipate a higher attendance rate due to the virtual platform ranging upwards of 300+ attendees
 - Email blast before and after the event promoting your session
 - Promotion of your session via ads on the live event platform
 - Description of Program listed on CMHC Website and Event Platform
 - Session may be pre-recorded or presented live during the live meeting
 - Endured Presentation on cardiometabolicehealth.org for 1 year with enhanced marketing drivers (\$10K Value)



CMHC SWAG BOX

Deliver your company products, literature, or samples via the CMHC Swag Box* that will be hand-delivered to attendees' doors.

- **ADD 1 LITERATURE PIECE AND ONE SAMPLE TO THE BOX - \$3,000**
- **ADD 2 LITERATURE PIECES AND ONE SAMPLE TO THE BOX - \$5,000**
- **FULL SWAG BOX SPONSORSHIP INCLUDES YOUR LOGO BRANDING ON THE SHIPPING BOX AS WELL AS 2 INSERTS (LITERATURE OR PRODUCT SAMPLES) IN THE BOX - \$25,000**

*Swag Box delivered to US residents only

