



DIGITAL STREAMING OPPORTUNITIES





DIGITAL STREAMING OPPORTUNITIES

Cardiometabolic Health Congress (CMHC) proudly offers professional medical education (PME) opportunities to our sponsors. These are unique and valuable ways to present brand information to our global network in a digital streaming format. Please explore the options for hosting a live webinar, enduring webcast, podcast, or other virtual PME offering.



We can also customize a PME package for each sponsor based on their needs. [Contact Kathleen Powell at \[kathleen@cardiometabolichhealth.org\]\(mailto:kathleen@cardiometabolichhealth.org\) for more information.](mailto:kathleen@cardiometabolichhealth.org)

To view additional opportunities, such as exhibiting at CMHC's in-person events, please view the [2023 Prospectus](#) for even more industry solutions.



LIVE WEBINAR

Host a live webinar on CMHC's educational platform which has access to more than 30,000 practicing clinicians. These potential viewers include physicians, physician assistants, nurse practitioners, and other professionals who manage patients with cardiometabolic risk factors and diseases. The cost for single webinar is \$10,000, or \$27,500 for a series of three webinars. The specifications for a live webinar are:

- CMHC to facilitate a 40-minute webinar consisting of a 30-minute presentation and 10-minute Q&A session
- Client to provide all presentation materials, content and slides
- Webinar to be delivered live via Zoom or GoToWebinar at a scheduled date and time
- Client to provide the faculty webinar presenter
- CMHC to provide technical assistance to the faculty presenter
- CMHC to compile the Q&A content
- CMHC and client to collaborate in creating a strategic plan for audience reach (to be executed in the two weeks prior to live webinar), including:
 - CMHC to feature webinar in one targeted email to our entire database (28k+ recipients)
 - CMHC to feature webinar in one Monthly Beat Newsletter sent via email to our entire database (28k+ recipients)
 - CMHC to feature webinar in three social media posts via our Facebook (2k+ followers), Instagram (600+ followers), Twitter (1k+ followers), and LinkedIn (400+ followers) platforms

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ENDURING WEBINAR (WEBCAST)

Host a pre-recorded webcast, to be available in CMHC's PME library to endure for 12 months of on-demand viewing by physicians, physician assistants, nurse practitioners, and other professionals who manage patients with cardiometabolic risk factors and diseases. The cost for single webcast is \$5,000, or \$13,500 for a series of three webcasts.

- The specifications for the webcast option are the same as for the webinar, above, except that it will be pre-recorded and housed in CMHC's PME library instead of streamed live. The promotional efforts for audience reach will be executed at strategic intervals throughout the webcast's 12-month residency.



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LIVE WEBINAR AND ENDURING WEBCAST

Host a live webinar on CMHC's education platform, AND a recording of the session (webcast) will be housed in CMHC's PME library to endure for 12 months of on-demand viewing by a potential audience that includes physicians, physician assistants, nurse practitioners, and other professionals who manage patients with cardiometabolic risk factors and diseases. The cost for a single live webinar AND 12-month enduring webcast is \$15,000, or \$40,000 for a series of three.

- The specifications for the live webinar AND enduring webcast option are the same as above; the presentation will be streamed live and housed in CMHC's PME library for 12 months. The promotional efforts for audience reach will be executed two weeks prior to the live webinar, and then at strategic intervals throughout the webcast's 12-month residency.



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PODCAST



Host an episode of CMHC's Cardiometabolic Beat Podcast, which has a robust presence on Apple (120+ listeners), Spotify, and many other streaming platforms. A video recording of the podcast will also be posted on CMHC's YouTube channel (300+ subscribers). The cost for a single podcast is \$5,000, or \$13,500 for a three-part podcast series.

- CMHC to facilitate and record a 15-minute single podcast, or series of three 10-minute podcasts
- Client to provide podcast content and faculty presenter (guest)
- CMHC to provide podcast host
- CMHC to publish podcast audio and video to all relevant channels
- CMHC and client to collaborate in creating a strategic plan for audience reach (to be executed within 45 days of podcast publication), including:
 - CMHC to promote podcast in one targeted email to our entire database (28k+ recipients)
 - CMHC to promote podcast in one Monthly Beat Newsletter sent via email to our entire database (28k+ recipients)
 - CMHC to promote podcast in three social media posts via our Facebook (2k+ followers), Instagram (600+ followers), Twitter (1k+ followers), and LinkedIn (400+ followers) platforms

We can also customize a PME package for each sponsor based on their needs. [Contact Kathleen Powell at kathleen@cardiometabolichhealth.org](mailto:kathleen@cardiometabolichhealth.org) for more information.

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DIGITAL STREAMING APPLICATION

Company Name:

Web Address:

Contact Name:

Email:

Address:

City:

State:

Zip:

Country:

Phone:

LIVE WEBINAR	
<input type="checkbox"/> Single webinar	\$10,000
<input type="checkbox"/> Series of three webinars	\$27,500

ENDURING WEBINAR (WEBCAST)	
<input type="checkbox"/> Single webcast	\$5,000
<input type="checkbox"/> Series of three webcasts	\$13,500

LIVE WEBINAR AND ENDURING WEBCAST	
<input type="checkbox"/> Single	\$15,000
<input type="checkbox"/> Series of three	\$40,000

PODCAST	
<input type="checkbox"/> Single podcast	\$5,000
<input type="checkbox"/> Three-part podcast series	\$13,500

Total Amount Due :

Payment In Full Must Accompany This Application

By signing this application, Exhibitor attests that they have received, reviewed and consented to the attached Exhibitor Terms and Conditions. CMHC reserves the right to inspect or refuse any marketing materials listed above.

Signature:

Date:





Company Name: _____

Payment Information

PAYMENT AUTHORIZATION FORM

Total Amount Due: \$ _____

Card Type:



Cardholder Name:
(as shown on card)

Cardholder Number:

Expiration Date:
(mm/yy)

CVV:

I, _____, authorize MCI OPCO, LLC to charge my credit card the
amount of \$_____ for the agreed upon purchases.

**Other
Payment
Method:**



Check

If you are paying by check please mail your checks to MCI OPCO, LLC.
1801 N. Military Trail, Suite 200, Boca Raton, FL 33431



Wire Transfer

(Please Call 732-758-0273 for details)

Customer Signature

Date





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Contact: **KATHLEEN POWELL**
Phone: **732.758.0273**
Email: **kathleen@cardiomtabolichealth.org**

www.cardiomtabolichealth.org

1801 N. Military Trail, Suite 200.
Boca Raton, FL 33431