



**20<sup>th</sup> ANNUAL CARDIOMETABOLIC HEALTH CONGRESS**

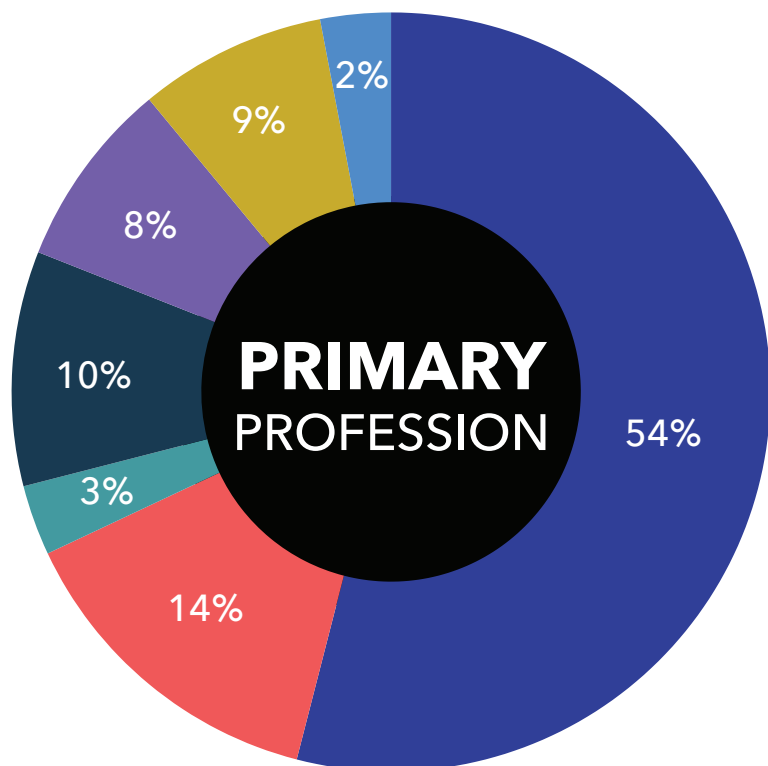
OCTOBER 23-25, 2025 | BOSTON, MA

APPLYING CLINICAL PEARLS TO PRACTICE

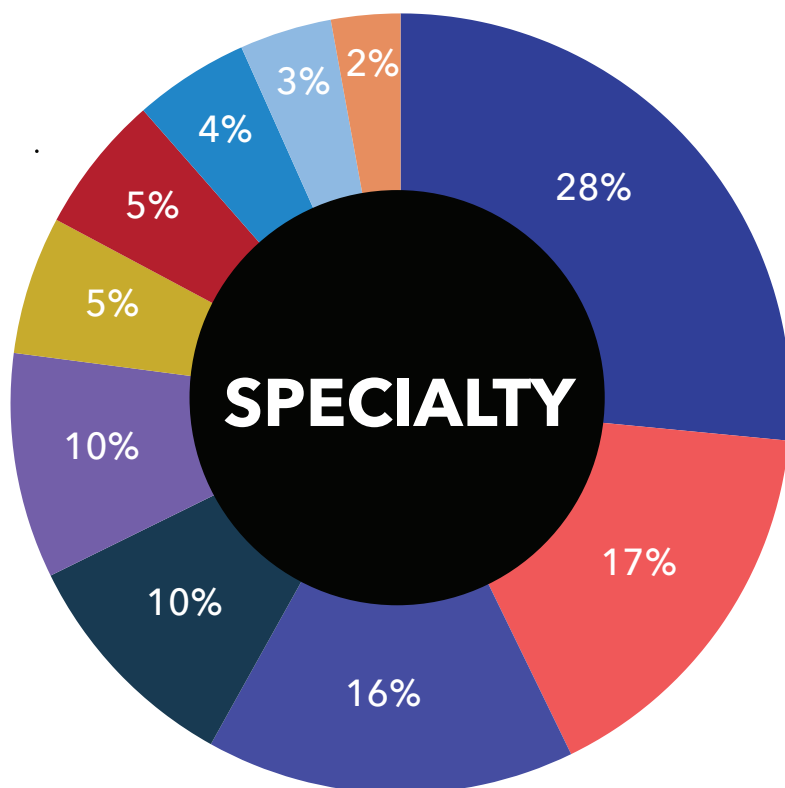
# BY THE NUMBERS

## THE 2025 SUMMARY



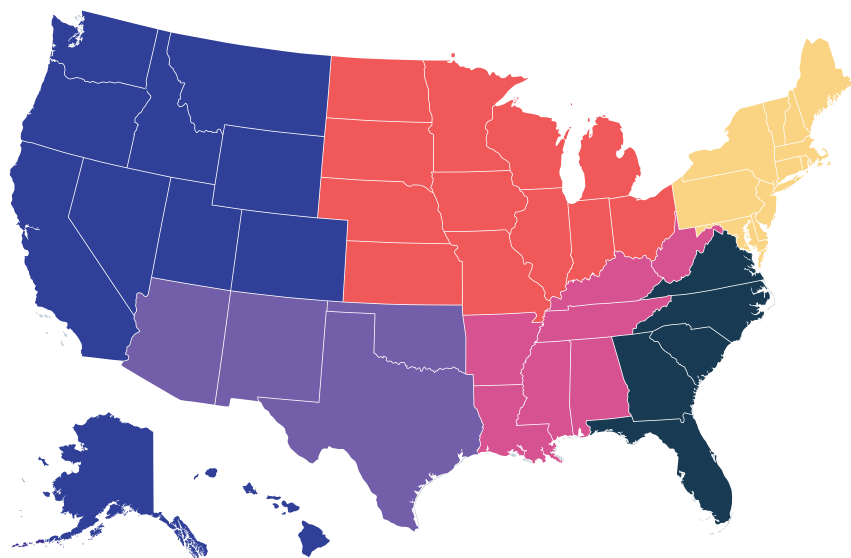


- Physician
- Pharmacist
- Nurse Practitioner
- Nurse
- Physician's Assistant
- Other Healthcare
- Other



- Cardiology
- Endocrinology
- Other Healthcare
- Internal Medicine
- Primary Care
- Pharmacy
- Diabetes
- Nephrology
- Research
- Other

## AUDIENCE DEMOGRAPHICS



<span style="color: yellow;">●</span>	Northeast	53%
<span style="color: darkblue;">●</span>	West	14%
<span style="color: red;">●</span>	Midwest	12%
<span style="color: darkteal;">●</span>	Southeast	12%
<span style="color: purple;">●</span>	Southwest	5%
<span style="color: pink;">●</span>	South	3%

<span style="color: yellow;">●</span>	Massachusetts	23%
<span style="color: yellow;">●</span>	New Jersey	9%
<span style="color: darkblue;">●</span>	California	13%
<span style="color: yellow;">●</span>	New York	7%
<span style="color: darkteal;">●</span>	Florida	5%

## EXPANDING OUR REACH

Bringing fresh perspectives and energy to our community.



Nearly **2** out of every **5** attendees in 2025 were newcomers to our event.

2024

2025

Embracing and empowering the future of cardiometabolic healthcare

Student attendance grew more than **8x** from 2024 to 2025.

**550** Registered attendees

Participants from **18** countries

**45** Scientific posters showcasing cutting-edge research

**35** Industry expert faculty members

## 2025 NPS SCORE

CMHC achieved a  
Net Promoter Score of

**91**

reflecting the event's  
quality and impact.

## OBJECTIVES FOR ATTENDING

Discover new trends & innovations

96%

Gain industry knowledge and insights

70%

**"Support leading up to the  
conference was excellent."**

CMHC 2025 Exhibitor

## AUDIENCE ENGAGEMENT



**27.6%**

Average Open Rate of  
Pre-Conference E-mails

**More than 50%** of attendees  
engaged with our app, averaging  
**2+ hours** of engagement time.



**Ready to connect with our audience?**

Contact Allie Cole at [allie.cole@informa.com](mailto:allie.cole@informa.com) | (561) 257-2854 ext. 7980